



REPORT SUSPICIOUS TRADE OF ILLICIT CIGARETTES & TOBACCO IN YOUR AREA

Registered and legitimate retailers are competing directly with Ireland's rapidly growing tobacco black market

€264m

The notional loss to the exchequer on **22.7 million illegal cigarette packs** consumed in 2021



21%

of all cigarette packs

&

18%

of all roll-your-own tobacco packs held by smokers in Ireland are found to be classified as illegal or non-Irish duty paid

If you have information about illegal cigarettes or tobacco, contact Revenue's confidential hotline

**Freephone
1800 295 295**

Source - Revenue Tobacco Products Research Survey 2021

 **retailers**
against smuggling